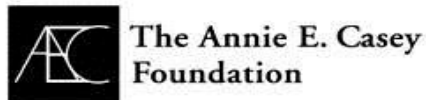


About the Center for High Impact Philanthropy



The nonprofit Center for High Impact Philanthropy was founded in 2006 by Wharton alumni and is housed at the University of Pennsylvania's School of Social Policy & Practice. Our aim is to provide information and tools to help philanthropists determine where their funds can have the greatest impact in improving the lives of others. With expertise in business, medicine, law, and public and social policy, our team brings a multidisciplinary approach, in-depth knowledge of research methods, and seasoned judgment to the analysis of high impact philanthropic opportunities.

About the Annie E. Casey Foundation



The Annie E. Casey Foundation is a private charitable organization, dedicated to helping build better futures for disadvantaged children in the United States. It was established in 1948 by Jim Casey, one of the founders of UPS, and his siblings, who named the Foundation in honor of their mother.

The primary mission of the Foundation is to foster public policies, human-service reforms, and community supports that more effectively meet the needs of today's vulnerable children and families. In pursuit of this goal, the Foundation makes grants that help states, cities and neighborhoods fashion more innovative, cost-effective responses to these needs.

About the Wharton Program for Social Impact



Wharton's Program for Social Impact (WPSI) enables a convergence of elements across the School to meet the singular goal of promoting positive change through such areas of focus as sustainability, microfinance and corporate social responsibility. As a business school of unparalleled scale and scope, Wharton is unique in its ability to harness its capabilities to fulfill what it believes are global obligations to social responsibility and economic welfare.

WPSI fosters key social impact initiatives, enabling the consolidation of knowledge generation and information, and development of research, outreach and student-centered programs. Continuing Wharton's longstanding history of taking knowledge and research beyond the classroom, beyond the campus, and into the lives of the global community, WPSI is a dynamic and foundational approach to social impact studies.

Monday, November 8, 2010: Sweetbaum Room at the Aresty Institute of Executive Education, The Wharton School, Steinberg Conference Center, 255 South 38th Street, Philadelphia, PA 19104

7:30am – 8:30am	Full breakfast buffet available
8:30am – 9am	Welcome and Overview of the Day <ul style="list-style-type: none">• Overview needs of vulnerable families in the economic downturn, inter-related nature of specific issue areas• Overview schedule for the day
9am – 10:30am	Introduction of Keynote Speaker by Richard James Gelles , Dean, School of Social Policy & Practice, University of Pennsylvania <ul style="list-style-type: none">• Keynote Address by The Honorable Cory A. Booker, Mayor, Newark, NJ• Q&A with Mayor Booker
10:30am – 10:45am	Break
10:45am – 12:15pm	Academic/Researcher panel <ul style="list-style-type: none">• Mariana Chilton, Assistant Professor of Public Health at the Drexel University School of Public Health, <i>Principal Investigator, Philadelphia GROW Project; Director, Witnesses to Hunger</i>• Dennis Culhane, Professor of Social Welfare Policy, School of Social Policy & Practice, University of Pennsylvania• Nien-hê Hsieh (Facilitator), Associate Professor of Legal Studies and Business Ethics and of Philosophy; Director of the Wharton Ethics Program; Faculty Coordinator, Wharton Social Impact and Responsibility, The Wharton School, University of Pennsylvania
12:15pm – 12:45pm	Lunch
12:45pm – 2:15pm	Funder panel <ul style="list-style-type: none">• Warren Kantor, Purpose Prize Fellow; Founder, Benefits Data Trust• Robert Giloth, Vice President, Center for Family Economic Success, Annie E. Casey Foundation• Katherina Rosqueta (Facilitator), Executive Director, Center for High Impact Philanthropy, School of Social Policy & Practice, University of Pennsylvania• Donald F. Schwarz, Deputy Mayor of Health and Opportunity and Health Commissioner, City of Philadelphia
2:15pm – 2:30pm	Break
2:30pm – 4pm	Practitioner panel <ul style="list-style-type: none">• Suzanne Boas, President, CredAbility• Peggy Hill, Chief Strategic Relations Officer, Nurse-Family Partnership• John Arnold, Executive Director, Feeding America West Michigan Food Bank• Melinda Tuan (Facilitator), Consultant, Center for High Impact Philanthropy, School of Social Policy & Practice, University of Pennsylvania
4pm – 4:30pm	Donor-to-donor peer exchange
4:30pm – 5:30pm	Closing address and reception

Katherina Rosqueta, Executive Director, Center for High Impact Philanthropy, School of Social Policy & Practice, University of Pennsylvania

Katherina M. Rosqueta is the founding Executive Director of The Center for High Impact



Philanthropy at the University of Pennsylvania. Before accepting her appointment at the Center in the Spring of 2006, Kat was a consultant with McKinsey & Company, where she served clients in the areas of strategy development, capability-building, and post-merger management. While at McKinsey, she led several employee volunteer initiatives to support consultant involvement on nonprofit boards.

Prior to joining McKinsey, Kat worked in community development, nonprofit management, and venture philanthropy. She served as a founding team member of New Schools Venture Fund; founding director of Board Match Plus, a San Francisco program dedicated to strengthening nonprofit boards; and program manager of Wells Fargo's Corporate

Community Development Group. She has held numerous volunteer and civic leadership positions including board president of La Casa de las Madres (San Francisco's oldest and largest shelter for battered women and their children); chair of the United Way's Bay Area Week of Caring, and co-founder and executive committee member of the Women's MBA Network.

Her work and comments have been cited in numerous publications including the Wall Street Journal, Chronicle of Philanthropy, Money Magazine, and the International Herald Tribune. She is a frequent speaker on issues of social impact management and philanthropy and has lectured at the Wharton Business School, Stanford Graduate School of Business, University of California Haas School of Business, and the University of San Francisco's Institute for Nonprofit Organization Management.

Kat received her B.A. cum laude from Yale University and an M.B.A. from The Wharton School of the University of Pennsylvania. She and her husband Michael Idinopulos live in Philadelphia with their three children.

Melinda Tuan, Consultant, Center for High Impact Philanthropy, School of Social Policy & Practice, University of Pennsylvania



Melinda is an independent consultant who works with the senior leadership of philanthropic organizations to research and create content regarding strategies for effective philanthropy. Melinda's clients have included the Impact Planning and Improvement division at the Bill & Melinda Gates Foundation, the Center for High Impact Philanthropy, Rockefeller Philanthropy Advisors, The Bridgespan Group, Grantmakers for Effective Organizations and the Eagles Youth Partnership—the philanthropic arm of the Philadelphia Eagles Football Team.

Previously, Melinda co-founded and managed REDF (formerly The Roberts Enterprise Development Fund) with Jed Emerson and George Roberts of KKR. REDF is a social venture capital fund that works with a portfolio of nonprofit organizations employing formerly homeless and low-income individuals in market-based business ventures. While at REDF, Melinda invested in a portfolio of fifteen nonprofit organizations running over thirty different businesses employing over 2,000 formerly homeless and low-income individuals over a seven-year period. In addition, she coordinated the design and development process for REDF's social return on investment (SROI) framework and ongoing assessment of social impacts (OASIS).

Prior to REDF, Melinda was a manager at a national healthcare nonprofit and a management consultant specializing in growth strategies for Fortune 500 companies. Melinda has volunteered with numerous community-based organizations in Honolulu, Boston, and the San Francisco Bay Area that serve homeless and very low-income populations. Additionally, she co-founded Boston Cares, a nonprofit volunteer service organization, and was involved in the start-up of a social-mission driven company called Dayspring Technologies in San Francisco.

Melinda is recognized nationally for her work in high engagement philanthropy, foundation effectiveness, evaluation, nonprofit capacity-building, and social enterprise. She has lectured at leading business schools in the country including Stanford and Wharton, and published articles, business school cases, and book chapters. Melinda currently serves on the Board of Managers for Evergreen Lodge, a social-purpose destination resort located just outside Yosemite National Park, and the Advisory Council for REDF.

Melinda graduated from Harvard University magna cum laude with an AB in Social Studies focusing on urban poverty and homelessness and she holds an MBA from the Stanford Graduate School of Business. She resides in Narberth, Pennsylvania with her husband and three children.

Miriam Shark, Associate Director, Philanthropic Partnerships and Strengthening Rural Families, Annie E. Casey Foundation



Miriam Shark is an Associate Director at the Annie E. Casey Foundation, a private philanthropy dedicated to helping build better futures for disadvantaged children in the United States. Ms. Shark manages the Philanthropic Partnerships initiative to deepen and diversify Casey's relationships with philanthropies, philanthropists and philanthropic networks. She created and leads the initiative to Strengthen Rural Families, extending Casey's reach to vulnerable children and families in rural communities. She was one of the architects of the Foundation's family-strengthening agenda and established a variety of partnerships and award programs designed to promote family-strengthening and family economic success strategies.

Miriam serves as Vice Chair of Kids In Distressed Situations, a national nonprofit organization that facilitates donations to low-income families by manufacturers and retailers of children's products.

Prior to joining the Foundation, she was a Director of the Massachusetts Rate Setting Commission and served as the director of a community-based mental health center.

Miriam holds an A.B. degree from Washington University, a Ph.D. in Clinical Child Psychology from St. Louis University and an M.P.A. from Harvard University. She resides in Baltimore City.

Richard James Gelles, Dean, School of Social Policy & Practice, University of Pennsylvania



Dean Gelles holds The Joanne and Raymond Welsh Chair of Child Welfare and Family Violence in the School of Social Policy & Practice. He is the Director for the Center for Research on Youth & Social Policy and Co-Director of the Field Center for Children's Policy Practice & Research.

Dr. Gelles is an internationally known expert in domestic violence and child welfare. He was influential in the passage of the Adoption and Safe Families Act of 1997.

Dr. Gelles is the author of the highly influential book, *The Violent Home*, which was the first systematic investigation to provide empirical data on domestic violence. His more recent books, *The Book of David: How Preserving Families Can Cost Children's Lives* and *Intimate Violence in Families*, Third Edition, have also made a significant impact in the study of child welfare and family violence. He is the author of 24 books and more than 100 articles, chapters and papers.

Most recently, Dr. Gelles co-authored *Current Controversies on Family Violence* (2005) with M. Cavanaugh and D. Loseke. He is currently in the process of co-authoring another text, *Intimate Violence and Abuse in Families*.

Honorable Cory A. Booker, Mayor, City of Newark, New Jersey



The Honorable Cory A. Booker, 41, is the Mayor of Newark, New Jersey. He took the oath of office as Mayor of New Jersey's largest city on July 1, 2006 following a sweeping electoral victory and was re-elected to a second term on May 11, 2010.

Elected with a clear mandate for change, Mayor Booker has begun work on realizing a bold vision for the city. Newark's mission is to set a national standard for urban transformation by marshalling its resources to achieve security, economic abundance and an environment that is nurturing and empowering for individuals and families.

Mayor Booker and his Administration have made meaningful strides towards achieving the City's mission. On April 1, 2010, the City of Newark experienced its first homicide-free month in more than forty years and was recognized in July 2008 for leading the nation among large cities for reductions in shootings and murders, achieving decreases of more than 40% reductions in both categories. Radical transformation of the Newark Police Department under Mayor Booker's leadership, together with the deployment of over 100 surveillance cameras throughout City, has led to Newark setting the nationwide pace for crime reduction.

Among other recent notable achievements under Mayor Booker's leadership, the City of Newark has committed to a \$40 million transformation of the City's parks and playgrounds through a groundbreaking public/private partnership. The Booker Administration has also doubled affordable housing production.

Mayor Booker's political career began in 1998, after serving as Staff Attorney for the Urban Justice Center in Newark. He rose to prominence as Newark's Central Ward Councilman. During his four years of service from 1998-2002, then-Councilman Booker earned a reputation as a leader with innovative ideas and bold actions, from increasing security in public housing to building new playgrounds. This work was the foundation for his leadership as Mayor. For this work, he has been recognized in numerous publications, including, among others, *Time*, *Esquire*, *New Jersey Monthly* (naming him as one of New Jersey's top 40 under 40), *Black Enterprise* (naming him to the Hot List, America's Most Powerful Players under 40) and *The New York Times Magazine*.

Reflecting his commitment to education, Mayor Booker is a member of numerous boards and advisory committees including Democrats for Education Reform, Columbia University Teachers' College Board of Trustees and the Black Alliance for Educational Options. Mayor Booker received his B. A. and M. A. from Stanford University, a B. A. in Modern History at Oxford University as a Rhodes Scholar, and completed his law degree at Yale University.

Jason Wingard, Vice Dean, The Wharton School, Aresty Institute of Executive Education, University of Pennsylvania



Jason Wingard, Ph.D., is a multi-functional organizational development executive. He has supported and led large-scale change initiatives for Fortune 500 organizations specializing in client management, product development and distribution, and professional services. He has accumulated extensive experience, across sectors, in applications related to the strategic planning, marketing, cultural transformation, and operational management of multi-platform training and development offerings.

Dr. Wingard is currently Vice Dean of Executive Education at the Wharton School. In this role, he is responsible for the overall leadership and management of the division, which is committed to best-in-class executive development for global organizations and leaders. He also serves as an affiliated faculty member and Senior Fellow of the Wharton Sports Business Initiative.

Dr. Wingard previously served as Senior Vice President of Regional Markets at ePals, Inc. and President and CEO of the ePals Foundation. At Silicon Graphics, Inc., he served as Manager of Global Education. And, at the Vanguard Group, he served as Senior Consultant of Alternative Learning and Technology. Dr. Wingard has also previously served as Executive Director of the Stanford Educational Leadership Institute at Stanford University. Prior to Stanford, he was Senior Director of Executive Education at the Wharton School.

In addition, Dr. Wingard currently serves on the Board of Directors for the National Center for Fathering, Zoeza Institute (Chair), and White Williams Scholars. He holds a B.A. in Sociology, with honors, from Stanford University; a M.A. in Education from Emory University; a M.A. in Technology in Education from Harvard University; and a Ph.D. in Education, Culture, & Society from the University of Pennsylvania.

Dr. Wingard enjoys mountain biking and listening to classic and modern jazz music. He lives with his wife and children in Chestnut Hill, PA.

Mariana Chilton, Drexel University School of Public Health



Assistant Professor of Public Health, Principal Investigator, Philadelphia GROW Project; Director, Witnesses to Hunger

Mariana Chilton, PhD, MPH is an Assistant Professor of Public Health at the Drexel University School of Public Health. She is the Principal Investigator for **The Philadelphia GROW Project** – a nutrition and growth initiative for children and their families - and Co-Principal investigator of **Children's HealthWatch**. She most recently launched **Witnesses to Hunger** to increase women's participation in the national dialogue on hunger and poverty.

Dr. Chilton investigates the health impacts of hunger and food insecurity among young children aged zero to three. Her work spans across a variety of issues that affect low-income families to address nutritional wellbeing, public assistance participation, housing instability, and employment. She has testified before the US House of Representatives and the US Senate Agriculture committees to inform policy decisions regarding child nutrition.

Dr. Chilton received her PhD from the University of Pennsylvania, Master of Public Health in Epidemiology from the University of Oklahoma, and Bachelor of Arts Degree from Harvard University. Her numerous awards include the Young Professional Award in Maternal and Child Health from the American Public Health Association, the *Philadelphia Business Journal* "40 under 40" Young Professional Award, and the National Lindback Award for Teaching Excellence.

Dennis Culhane, School of Social Policy & Practice, University of Pennsylvania



Professor, University of Pennsylvania

Dr. Culhane studies homelessness and housing policy. His research has been instrumental in a national shift in how society addresses homelessness, including expansions in supportive housing for people who are chronically homeless, and housing stabilization programs for people at-risk of homelessness.

Dr. Culhane co-directs the Cartographic Modeling Laboratory (CML), which applies spatial data and spatial analysis tools to the study of how the social and built environments influence health and behavior, particularly in an urban context.

The CML collaborates with researchers at seven of Penn's schools, with projects as diverse as obesity prevention, gun violence, early school success and youth development. The CML has also played a key planning role in support of the University's West Philadelphia initiatives.

Nien-hê Hsieh, The Wharton School, University of Pennsylvania



Associate Professor of Legal Studies and Business Ethics and of Philosophy; Director of the Wharton Ethics Program; Faculty Coordinator, Wharton Social Impact and Responsibility

Nien-hê Hsieh is an Associate Professor in the Legal Studies and Business Ethics Department at the Wharton School, University of Pennsylvania with a secondary appointment in the Department of Philosophy. He also serves as Director of the Wharton Ethics Program and as Faculty Coordinator for the Wharton Social Impact and Responsibility program.

Dr. Hsieh's research focuses on ethical issues that arise in the context of economic activity and ways to structure economic institutions to meet the demands of justice. Current research topics include the responsibilities of multinational enterprises, the moral dimensions of work, incommensurable values, and how the number of people affected should be taken into consideration by decision-makers.

Dr. Hsieh teaches courses on ethics and responsibility in the undergraduate, MBA, doctoral, and executive education programs at Wharton. His work appears in *Business Ethics Quarterly*, *Economics and Philosophy*, *The Journal of Political Philosophy*, *Philosophy and Public Affairs*, *Social Theory and Practice*, and *Utilitas*.

Dr. Hsieh holds a B.A. in Economics from Swarthmore College, an M.Phil. in Politics from Oxford University, and a Ph.D. in Economics from Harvard University. He was a Postdoctoral Fellow at Harvard Business School, and has held visiting fellowships at Harvard University, Oxford University, and the Research School for Social Sciences at the Australian National University.

Warren Kantor, Purpose Prize Fellow; Founder, Benefits Data Trust



Warren Kantor is the president and chief executive officer of Olde City Services Corporation and Society Hill Capital Management in Philadelphia, PA. Kantor established these organizations in 1984.

In 2005, Mr. Kantor founded Benefits Data Trust to pursue his philanthropic endeavors for senior citizens on a national level.

Robert Giloth, Vice President, Center for Family Economic Success & Community Change, Annie E. Casey Foundation



Bob Giloth oversees Casey's Center for Family Economic Success, which combines the Foundation's economic opportunity and community change work.

Prior to joining the Foundation in December 1993, Bob managed community development corporations in Baltimore and Chicago and was Deputy Commissioner of Economic Development under Mayor Harold Washington.

Bob has a Ph.D. in City and Regional Planning from Cornell University. He edited *Jobs and Economic Development: Strategies and Practice* (Sage Publications, 1998), *Workforce Intermediaries for the Twenty-first*

Century, (Temple University Press, 2004), and *Workforce Development Politics: Civic Capacity and Performance*, (Temple University Press, 2004).

Donald F. Schwarz, Health Commissioner, Deputy Mayor for Health and Opportunity, City of Philadelphia



Donald F. Schwarz, MD, MPH, is Health Commissioner and Deputy Mayor for Health and Opportunity for the City of Philadelphia. Before entering government service, he was Vice Chairman of the Department of Pediatrics of the University of Pennsylvania School of Medicine, Deputy Physician-in-Chief and Craig-Dalsimer Division Chief for Adolescent Medicine at The Children's Hospital of Philadelphia. He was Professor of Pediatrics in the University of Pennsylvania Schools of Medicine and Nursing, and a senior fellow at the Leonard Davis Institute for Health Economics at Penn.

Dr. Schwarz was an active researcher in the area of adolescent risk behaviors for over 22 years. He received both public and private funding for work that examined the issues of injury and its prevention in urban, minority communities, public policy approaches to adolescent violence, and physician- and nurse-practice-based interventions to improve outcomes for high-risk infants.



Suzanne Boas
President

As president, Boas leads a national nonprofit community-service agency that provides confidential budget counseling, money management education, debt management programs, bankruptcy counseling and education, and comprehensive housing counseling.

Boas is considered a national leader and authority in the credit counseling industry. She has grown the agency from a 35-employee organization focused on in-person budget and credit counseling in metro Atlanta to more than 500 employees. Under her leadership, the agency provides a wide range of credit counseling services in all 50 states in person, over the telephone and online.

She has served on the Board of Directors of the Federal Reserve Bank of Atlanta, the Board of Trustees of the National Foundation for Credit Counseling (NFCC), and the Fannie Mae National Advisory Council. She is a peer reviewer for NFCC's accrediting agency, the Council on Accreditation of Services for Families and Children. She serves on the Board of Directors of the Georgia Chamber of Commerce.

Prior to joining CredAbility in 1991, Boas was vice president of credit and consumer affairs for Macy's South in Atlanta for 16 years. She also held positions in the human resources department of Aetna Life and Casualty Company in Hartford, Connecticut, and in the estate administration department of Bankers Trust Company in New York City.

Boas serves on the Board of Directors of the Community Foundation for Greater Atlanta. She is a founding member of the Georgia Consortium for Personal Financial Literacy, which sponsors the Georgia Saves program. A graduate of Leadership Atlanta, she is a member of the Atlanta Rotary Club and serves on the Advisory Board of the Midtown Assistance Center. She has previously served on the Board of CHRIS Homes, therapeutic group homes for abused children. She has served on the Vestry and was Junior Warden of All Saints' Episcopal Church.

Boas is a graduate of Sweet Briar College in Amherst, Virginia.

Peggy Hill, Chief Strategic Relations Officer, Nurse-Family Partnership

Peggy develops external partnerships and relationships to promote long-term business interests between the National Service Office and agency administrators, associations, managed care agencies, and other national influencers in health care and human services.

She has more than 20 years of experience at community-based programs that improve family and child health and prevent child abuse. She was instrumental in laying the groundwork for early replication of the Nurse-Family Partnership, ensuring new program sites had the resources and support necessary to realize outcomes comparable to those achieved in the randomized trials.

Peggy earned a master's degree in counseling from Purdue University with a focus on social change and community systems of care.

John Arnold, Executive Director, Feeding America West Michigan Food Bank



Before his 18th birthday, John Arnold attended the Boy Scouts of America National Jamboree, worked as a Page for a six-month session of the Michigan House of Representatives, bicycled across Europe, started his first underground newspaper, graduated from high school, completed a semester at The University of Michigan, and survived the first month of a three-year enlistment in the Marine Corps.

By age 20, he'd won NCO stripes, seven ribbons, a commendation from his infantry regiment in Vietnam, and an Honorable Discharge, and was named a co-recipient of The War Resister's League's annual Peace Award for that year.

What haunted him, however, was as a child seeing an old woman eating garbage from a trash can. So at William James College he earned a bachelors degree emphasizing his being able to effectively participate in the nonprofit poverty-alleviation field. For six years he then worked as a lobbyist on "poverty issues" for Illinois Legal Aid clients.

Upon hearing of "food banking", he promptly founded and directed the Central Illinois Food Bank in 1982. That led to positions in food banking in St. Louis, Chicago, and finally "back home" in West Michigan, where he has directed West Michigan's Feeding America member food bank through its distribution of 300 million pounds of food aid since 1989.

In 1994-96 John coordinated international award-winning research on how the charity food sector can operate at a level that makes "ending hunger" possible, and in 1998 he pioneered the sector's next great leap forward, mobile food pantries. In 2009 he became the seventh person ever awarded food banking's highest honor, the John van Hengel Award.

[Just FYI: William James College was an "experimental" college the State of Michigan operated as part of the Grand Valley State Colleges' "cluster" of alternative colleges in the 1970's before collapsing them all into what is now Grand Valley State University, so if anyone looks for William James College, it no longer exists.]

The Center for High Impact Philanthropy

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